"The Tournament of Roses Parade Route in Pasadena - Then and Now"

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Pasadena Unified School District

GRADE 3

INTRODUCTION
Each year in January about 1,000,000 people come to Pasadena, California, to view the Tournament of Roses Parade, including many students. Los Angeles has approximately 695,000 public school-aged students. Pasadena Unified School District has approximately 20,000 public school-aged students, including those at Jefferson Elementary School, which is approximately a half-mile from Hill Avenue and Colorado Boulevard, one point along the parade route. The main objective of the lesson is for third graders to learn the history of the Rose Parade, the changes that have occurred along its route, and its impact on the city of Pasadena, in particular its physical growth.

CALIFORNIA SOCIAL STUDIES STATE STANDARDS

3.3 Students draw from historical and community resources to organize the sequence of local historical events and describe how each period of settlement left its mark on the land.

3.3.3 Trace why their community was established, how individuals and families contributed to its founding and development, and how the community has changed over time, drawing on maps, photographs, oral histories, letters, newspapers, and other primary sources.

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MATERIALS (see Appendix)

1. Graph Paper
2. Pictures of Pasadena and the Tournament of Roses Parade
3. Maps of Pasadena, California, California, the United States, and the world
4. Map flags and pins
5. Writing paper, drawing paper, and pencils
6. Markers, colored pencils, or crayons
7. LCD projector, Microsoft PowerPoint, PC or Mac computer

PREPARATION

1. Create a PowerPoint slide show for introduction in Activity 1 or print it out if a LCD projector is not available
2. Cut graph paper to size
3. Copy street map of Pasadena, California
4. Organize pictures by printing PowerPoint slides or photographs for activities
5. Collect data for attendance and economic impact on Pasadena
6. Create a bulletin board for a timeline on the History of the Tournament of Rose Parade – print necessary pictures – make sure dates are on each picture. Provide format for details that will appear on bulletin board.
7. Print pictures (five copies each) from Activity 4 to create The Match Game.
ACTIVITIES/ LESSON PLAN IDEAS

ACTIVITY 1 - INTRODUCTION TO LESSON

1. Introduce lesson by showing class pictures of Tournament of Roses Parade scenes around January 1. Do not say anything. Pictures will be put into a Microsoft PowerPoint Presentation and shown on an LCD projector. If a projector is not available, print out pictures. See Appendix: Activity 1 for resource links for pictures.

2. Ask the students to look at slides or photographs. Ask them to answer the following questions:
   1) What are the pictures of?
   2) Where were the pictures taken?
   3) What is the time of year?
   4) What is the event?

3. Class discussion on personal experiences – How they watch the Parade, impact on Pasadena – parking, crowds, crime, trash, etc, how the Parade and Rose Bowl Game put Pasadena in the spotlight on January 1.

ACTIVITY 2

1. Post a map of Pasadena, California, the United States, and the world on the wall. Place a map pin where their school is located. Ask students which map is more beneficial for finding Pasadena. Why?

2. Students will work in pairs to identify on what street the picture they are given is taken. If possible they can tell the cross street as well. A map will be posted on the front board for them to note where on the street the picture is taken. They are to note how they came to their conclusion. Each pair will share with class. Pictures will be posted after class discussion.

3. See Appendix – Activity 2 for picture resources.

4. Class discussion will discuss the length of the Parade route, where their map pins are placed, and discuss their findings.
ACTIVITIES/ LESSON PLAN IDEAS (CONTINUED)

ACTIVITY 3

1. Students will be given a map of Pasadena.
2. Have them note where their house is located. Ask them to draw the route they take to get to school in green pencil.
3. Each year the Parade begins on the corner of Ellis and Orange Grove, continues for 5.5 miles, and ends on Sierra Madre Blvd and Villa Street. The majority of the Parade route is on Colorado Boulevard. Students will mark in red pencil where they go to watch the Parade in person on their desk map.
4. Give them a map flag and note it on the big map next to the parade timeline.
5. Pass out notebook paper. Direct students to write directions from their house to where they watch the Parade.
6. Students will then share their directions with a partner who will use the map to trace their partner’s route.
7. Compare and contrast their maps. Note where map flags on the parade route are placed.

ACTIVITY 4 - THE MATCH GAME

1. Compare pictures/photographs: physical changes and additions to the structures that surround the parade route on Colorado Blvd. Students will work in groups of four to match pictures taken along the Parade route from various years. For example, the corner of Fair Oaks and Colorado Boulevard from 1898 to 1979.

ACTIVITY 5

1. Compare attendance (parade route and television viewers), economic impact and popularity over time (create tables, graphs, charts...)

ACTIVITY 6

1. Create class timeline on the History of the Tournament of Roses Parade and Colorado Boulevard.
2. Post a card with the following information: January 1, 1890- First Tournament of Roses Parade in Pasadena. Ask students where it will be placed on timeline. Pin it to timeline.
ACTIVITIES/LESSON PLAN IDEAS (CONTINUED)

3. Show students a variety of resources, pictures, and notes for websites on the Tournament of Roses Parade:
   • Show students where cards, markers, and pins will be placed for them to add data and information to timeline.
   • Students will have the opportunity to add information and data to the class timeline in regards to the history of the Tournament of Roses Parade. This will be an ongoing activity during the course of these activities.

ASSESSMENT

Assessment will be based on the following:

1. Participation and understanding of introductory activity
2. Group presentation of findings
3. Placement of map flags on map noting their house and where on Colorado Boulevard they watch the parade (assign numbers to students that will coincide with the map flags). Creation of directions – both written and on map; and sharing with classmates.
4. Participation and understanding during The Match Game.
5. Understanding of lesson and creation of chart or graph
6. Timeline participation, understanding, and accuracy of placement of information.
7. Presentation of solution for Activity 7 – The Clean Up

EXTENSION

ACTIVITY 7 - WHAT PASADENA LOOKS LIKE WHEN IT’S ALL OVER - THE CLEAN-UP

1. Discuss the amount of trash 1,000,000 people leave on the parade route.
2. Where does it go, how is it collected?
3. How can we help to make it a cleaner Tournament of Roses Parade?
BIBLIOGRAPHY

Magazines

“Here Comes The Parade”, Westways, December 1955, pages 4 - 5

“Pasadena Does the Impossible”, Westways, January 1968, pages 2-5

“Pasadena Rose Tournament Internationally Famous”, Westways, December 1916, pages 7–10


Books

Automobile Club of California, Cultivating Pasadena from Roses to Redevelopment, Perpetua Press, Santa Barbara, CA, October 2004, 103 pages


Online Images


BIBLIOGRAPHY (CONTINUED)


Picture taking during the Tournament of Roses Parade. 2007. Online Image. www.flickr.com/photos/9921696@N02/2179274151


BIBLIOGRAPHY (CONTINUED)

Auto Club Resources

Automobile Club of California; *Cultivating Pasadena from Roses to Redevelopment*, Perpetua Press, Santa Barbara, CA, October 2004, 103 pages

Hendrickson, Joe; *The Tournament of Roses A Pictorial History*, Brooke House, Publishers Los Angeles, CA, 1971, 300 pages

“Here Comes The Parade”, *Westways*, December 1955, pages 4 - 5,

“Pasadena Does the Impossible”, *Westways*, January 1968, pages 2-5

“Pasadena Rose Tournament Internationally Famous”, *Westways*, December 1916, pages 7–10


APPENDIX: (see attached image file)

Pictures for Activity 1
- Picture of Pink Line down Colorado Blvd in Pasadena.
- Picture of bleachers going up along Parade Route.
- Picture of Tournament of Roses Parade car license plate.
- Picture of No Parking sign
- Picture of Boarded Up Storefronts
- Picture of Crowd on Colorado Blvd.

Pictures for Activity 2
- Pictures from Images of America Early Pasadena, pages 10, 17, 18, 22, 24, 30, 41, 70, 72, 110, 115, 116, 117, and 126.
- Pictures from Images of America Downtown Pasadena’s Early Architecture, pages 27, 29, 33, 54, 90, 97, 109
- Picture from back of crowd
- Picture of crowd wearing jackets
- Picture of crowd

Pictures for Activity 3
- Picture of Crowd sitting
- Picture of Crowd from the back
- Picture of Crowd on Ladders
APPENDIX (CONTINUED)

Pictures for Activity 4

Pictures from Cultivating Pasadena from Roses to Redevelopment, pages 36 – 37, 60 – 61, 72, 73, 76-77, and 86-87.

Pictures of 2008 Tournament of Roses Royal Court and picture of 1937 Tournament of Roses Royal Court from online resource

Pictures of Tournament of Roses Grand Marshal

Pictures of Vroman’s Bookstore from online resource

Pictures from “Pasadena Does the Impossible”, Westways Magazine AAA, January 1968, pages 4, 5 and 6

Picture from Pasadena “Rose Tournament Internationally Famous”, Westways, December 1916, page 7


Pictures from The Tournament of Roses A Pictorial History pages 5 and 57.
WORKSHEET FOR ACTIVITY 3
DIRECTIONS TO THE TOURNAMENT OF ROSES PARADE

Name ________________________________

My address ________________________________

Where on the route I watch the Parade ________________________________

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