MEDIA PACK

“Post World War II Society: Suburban Sprawl and Urban Renewal”

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All Aboard for DISNEYLAND!

By DON HASTINGS

BYWAYS, streets and rail lines of yesterday, rivers of today, super freeways and sky-trails of the future, paths and celestial seas in the ageless realm of make-believe are ready for travel—and all can be traversed in a single day at Disneyland.

Tours into four centuries in horse-drawn streetcars, stagecoaches, Mississippi stern-wheelers, old-time trains, cars-of-tomorrow, "flying" pirate galleons and rocket ship will take visitors through Walt Disney's fabulous, 16-acre showplace of fact and fantasy, opening July 18 on the outskirts of Anaheim, in Southern California.

This $17,000,000 wonderland of past, present, future and fable has been erected to 1/4-life scale to add charm and quaintness to the settings sprawled over part of what once was historic Rancho San Juan Cajon de Santa Ana.

An exception to the over-all scale is the entrance, a 1/4-scale reproduction of a railroad station of the 1860's, where visitors to Disneyland may begin their series of travel adventures. The station will be the starting point for trips on two replicas of old-fashioned trains. Steam locomotives with throaty whistles will pull the minute-ly detailed trains, one with six elaborately decorated passenger coaches and the other with six freight cars equipped with seats. The trains will circle Disneyland.

The railroad station faces on a Nineteenth Century American town square with its town hall, post office, band pav-ilona, opera house and fire hall. Youngsters will be invited to ride with the fire laddies on an exciting dash to a fire in their brilliant, brass-trimmed hose-and-chemical wagon pulled by a matched team of Welsh ponies.

Horse-drawn streetcars will carry vis-i-tors from Town Square down Main Street, U.S.A., a reproduction of a small-town business district of the 1860's. The streetcars will clang past the Emporium, ice cream parlor, pharmacy, music shop, bank, penny arcade, rooming house and other businesses typical of the era. All stores will be open for business, most of them sponsored by well-known American firms.

The streetcar line ends at The Plaza, hub of Disneyland. Leading from The Plaza are walkways to the four major realms of Disney's spectacular, year-around attraction—Tomorrowland, Fantasyland, Frontierland and Adventureland. Compactly designed, every nook and cranny of Disneyland may be explored by walking less than a mile and a half.

Tomorrowland, with its electronic, in-

dustrial and aeronautical exhibits that foretell things to come, is built around the rocket to the moon and its launching platform. With a thundering roar, the rocket will "blast off" with its space passengers on a realistic, scientifically accurate round-trip "flight" to the moon. Through the rocket's portholes, passengers will be able to watch the progress of their "flight" projected on a huge screen surrounding the ship.

Young drivers visiting this glimpse of the Twenty-first Century may pilot minia-ture cars-of-tomorrow on super freeways of the future after passing a driving test on a practice course.

Adjacent to Tomorrowland is Recre-ation Land, an added feature of Disneyland, where rural America of a century ago has been reproduced. Fringe-topped

* A couple of months before opening date construction along Main Street was nearly com-plete. Cloning street cars drawn by horses will carry passengers from Town Square to Plaza.

* Superstructure rises on the 105-foot stern-wheeler which will ply the Rivers of America.

* Walt Disney goes for a trial spin in a Concord coach, which will be operated, along with buckboards and prairie schooners, through a replica of the Painted Desert in Frontierland.
surreys and buggies will clatter through a covered bridge onto a winding country road leading past farm houses, barns and livestock. Community gatherings will be held in the picturesque meadows.

Fantasyland, the world of imagination, hopes and dreams, is entered through a shimmering pastel, fairyland castle with towers rising 70 feet in the air. A stroll through the medieval castle’s torture dungeon, the dining hall of knights and the ornate bedchamber where Sleeping Beauty slumbers through the long wait for her prince—and the sky beckons again.

This time it is a celestial sea sailed by miniature Peter Pan pirate galleons that will soar through the home of the Darlings, over London Town, past the statue of Lord Nelson (who gallantly tips his hat), over Big Ben, past the Second Star on the Right and into Never Never Land, home of pirates. Indians and Lost Boys. From Never Never Land the monorail galleons will sail through the rainbow to Skull Rock where snapping Crocodile chases saber-swinging Captain Hook.

Mining carts will carry visitors deep into the diamond mine of the Seven Dwarfs. Snow White and Wicked Witch will be on hand, too. A ride in Mr. Toad’s vintage 1903 automobile will be a series of thrilling misadventures extending right through the Pearly Gates. Alice’s wacky Wonderland may be toured on foot by venturing into a mammoth rabbit hole.

Lilliputian Land, the King Arthur Carousel, Monstro the Whale water slide and rides with the Mad Hatter, Donald Duck and Dumbo the Flying Elephant are among the myriad attractions completing Fantasyland.

Frontierland, America’s frontiers from mid-Eighteenth Century to the late Nineteenth Century, is entered through an Indian village where redskin artisans will labor over primitive looms, handcraft leather and fashion jewelry from metal, shells and stones.

Behind the log walls of an early Western fort lies Frontier Town. Facing on its wagon - rutted, boardwalk - lined Main Street are a blacksmith shop, harness shop, marshal’s office, jail, assay office, general store. Wells-Fargo station and the Golden Horseshoe Saloon with the “world’s longest little bar and tallest glass of root beer.” Swaying stagecoaches with creaking leather springs, heavy-wheeled, groaning prairie schooners and bouncing buckboards will make regular trips from the Wells-Fargo station through a reproduction of the Painted Desert.

A 105-foot model of a Mississippi River stern-wheeler will ply the Rivers of America, leaving from a landing at the foot of Frontier Town’s Main Street. On its half-mile cruise, the gaily decorated boat will churn past replicas of colorful and historic waterfront cities, homes and forts such as New Orleans, Mobile, St. Louis, Mount Vernon and West Point.

Adventureland, described by Disney as “the wonderworld of Nature’s own design, featuring her animal creatures, her settings, her fabulous plan of life,” is the fourth realm of Disneyland. Thirty-foot replicas of African explorers’ boats will depart from a Tahitian village and cruise a five-acre waterway representing the tropical sections of the earth today. Along the channels of the waterway grow a quarter-of-a-million dollars’ worth of rare trees, shrubs and exotic flowers imported from the tropics. Lifelike, animated, plastic-and-wire animals and reptiles will swim in the rivers and move through the dense brush on concealed rails and cables. Elephants will trumpet from shore, crocodiles, hippopotami and snakes will glide menacingly through the water toward excursion boats. Shrubs and trees will be graced with beautiful tropical birds.

Demanding perfection in each animal and piece of equipment, Disney had many redesigned and rebuilt again and again before he was satisfied. An example of this master showman’s exacting attention to detail is the fleet of cars-of-tomorrow. The scaled-down, gasoline-powered autos were ordered from a German manufacturer. When they arrived at Burbank, the design was not quite what Disney visualized for the Twenty-first Century. He had them redesigned and completely rebuilt.

Disneyland visitors will find dining facilities as varied as the wonderland’s realms. Numerous refreshment stands and sidewalk cafes will serve hurry-up snacks. Complete dinners will be served at Delmonico’s, a reproduction of the famed New York eatery, and the Buffeteria, a streamlined cafeteria, both facing on The Plaza; the Super Automatic, Tomorrowland’s Twenty-first Century automat, and the Cantonese House in Adventureland. Prices will range from modest to moderate.

Years of thought and planning have solved in advance many of the complex problems created by an estimated annual attendance of 5,000,000. A mammoth parking lot will accommodate 10,000 cars, a 35-man special police force will direct and patrol crowds and foot-weary visitors will be able to get their second wind at strategically situated rest areas.

On the morning of July 18, as the old-time trains chuff away from the station, the rocket ship “blasts off” on its initial “flight” to the moon, stagecoach drivers crack their long whips over the heads of their teams and river boats plow away from the landing, Disney will realize a dream of 20 years—a dream he will share with America.
AUTOMOBILE ROAD MAP FROM SANTA MONICA TO SAN PEDRO AND LONG BEACH VIA COAST BOULEVARD
PANORAMIC VIEW OF LOS ANGELES FROM CHAVEZ RAVINE